

Matthew Wright

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PROFESSIONAL SUMMARY

Ardent online news reporter and writer with 4+ years experience covering race, pop culture, LGBTQ+ news, entertainment, politics and general news. Has a passion for community journalism and impeccable ethics. An engaging storyteller with a track record of telling appealing stories. Proven ability to thrive in deadline-driven environments and able to effectively use social media to propel stories.

WORK HISTORY

Daily Mail. New York, NY
Online News Reporter | 07/2016 - Current

- Responds to emergencies and breaking news stories with strong sense of urgency, at any hour
- Writes 5-7 pieces and news stories daily for online publication, coordinating images and layout to ensure proper presentation
- Follows through on beat sources, contacts and leads to gather information for stories
- Applies understanding of public opinion, social media and traditional media use to create engaging and attention-grabbing stories
- Pursues and develops stories independently and for assignment, covering race, pop culture, LGBTQ+ news and immigration
- Spent five months abroad covering news in Scotland and London

Medill School Of Journalism. Evanston, IL
Marketing Intern | 01/2016 - 06/2016

- Designed and presented social media campaign ideas
- Helped with planning and hosting of 2 marketing events monthly
- Contributed to mock-ups, email campaigns and social media content
- Managed social media accounts on day-to-day basis to increase company recognition by creating engaging content

The Grio. New York, NY
Intern Reporter | 10/2015 - 01/2016

- Wrote 3 black interest stories daily for online publication
- Produced photo slide-shows and images to accompany stories
- Pursued and developed stories independently and for assignment
- Responded to posts from various social media channels under supervision of Managing Editor for Wiz Live and various awards shows

SKILLS

- Article writing proficiency
- Excellent communication abilities
- Utilizing social media
- Strong graphic and visual sense
- Breaking news expertise
- Building professional relationships
- Pitch expert
- Fast learner
- Valid passport

EDUCATION

Northwestern University
Evanston, IL
2016

Bachelor of Science: Journalism